

2021

2nd Thursday of Each Month
Beginning February

*INNOVATION
CONNECTION*

WEBCAST



INNOVATION CONNECTION

Recognizing the need to bring innovation to the industry and transportation agencies as well as create connections, VAA is proud to introduce the **Innovation Connection Webcast** starting in February. Innovation Connection takes place at noon on the second Thursday of each month in 2021. Two companies per month will unveil their innovations to a broad audience through VAA's Zoom platform and YouTube page. Each company will have 30 minutes for a presentation and question/answer session. There will be no cost for attendees. VAA will announce the Innovation Connection webcast schedule before registration opens and provide a link to each webinar before the event. We will market each webcast in the Asphalt News newsletter, VAA News Center and through event emails.

WHO CAN PARTICIPATE

While other companies may covet the exposure Innovation Connection offers, only members of VAA can present and showcase their technology.

FEE

\$500 per session. No limit on number of session per year per company. It is recommended that if registering for more than one session, different topics be presented at each.

LIMITED AVAILABILITY

Each speaking slot is 30 minutes. This includes a live question answer session.

WEBCAST ON YOUTUBE

All Presentation will be recorded and posted on VAA's YouTube Channel for future viewing.

WEBCAST SCHEDULE

2nd Thursday of Each Month. 30 minute slot.

<u>Time</u>	<u>Who</u>
12:00 – 12:30 pm	Presenter #1
12:30 – 1:00 pm	Presenter #2

DATES AVAILABLE (2 presenters per date)

February 11	July 8
March 11	August 12
April 8	September 9
May 13	October 14
June 10	November 11

Registration Deadline January 15, 2021

Register online at vaasphalt.org

Mail checks to: Virginia Asphalt Association, 7814 Carousel Ln, Suite 310, Richmond, VA 23294

WEBCAST SOFTWARE

VAA will utilize ZOOM Webinar software to host the Innovation Connection webcasts.

Registration will be required for attendees and will be complimentary. Each attendee will earn CEC's. VAA will offer a list of attendees to that months innovation presenters for marketing purposes.

WEBCAST PRESENTATION

VAA will need your taped presentation a minimum of two weeks before your time slot. If you would like graphics included in our marketing of your presentation, VAA will need those graphics two months before you're due to present.

Graphics should be 575X325 jpg format

SPONSORSHIPS

Be sure to get your company's name in front of all the attendees. Innovation Connection has the following sponsor opportunities. Only one sponsor will be allowed for each opportunity.

Brought to You By	\$2500
(sponsor for all ten events)	
Commercial Before	\$500
(15 second video spot)	
Commercial Between.....	\$750
(15 second video spot)	
Commercial End	\$250
(15 second video spot)	